



Chief Commercial Officer

VANCOUVER WHITECAPS FC

Vancouver, BC

The Chief Commercial Officer (CCO) is a member of the Vancouver Whitecaps FC's Executive Team and is the primary steward of the club's commercial health, leading all business and revenue-generating operations including events, ticket sales, partnerships, brand, marketing and content. The CCO is responsible for the growth of revenues and demonstration of financial success, all through the effective and cohesive leadership of a highly skilled and capable team of professionals. In addition to working collaboratively with the team, the CCO will also be an engaging face of the club, elevating the Whitecaps brand by liaising with a diverse group of stakeholders, including but not limited to, MLS executives, local business leaders, and Whitecaps partners and sponsors.

Recognizing the place the Whitecaps hold in the hearts of British Columbians, as well as the club's goal to have some of the strongest Canadian talent both on and off the pitch, the successful CCO will leverage the Whitecaps sporting culture and fanbase and continue to build a support base that reflects the diversity of the city.

As the ideal candidate you are:

- An outstanding team leader who can support high performing professionals to drive for results together.
- A risk taker and creative problem solver who creates an environment of safety for team members to try something new.
- Driven by mutually beneficial successes, ensuring revenue growth is sustainable and aligned with the values and culture of an organization.
- Passionate about sport and the power it has to build healthy, connected communities.

If this is the next step in your professional career, please visit our website and submit your application to **Allison Rzen** and **Maggie Ow** at www.pfmsearch.com.

Vancouver Whitecaps FC is the longest running professional soccer club in Canada and the United States. Since 1974, the club has united generations of loyal fans in British Columbia and beyond. With academies in eight out of 10 provinces, a network of partner clubs, and hundreds of camps and clinics every year, Whitecaps FC provide a foundation for Canada's soccer future.



PFM Executive Search

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