



## Director, Women in Trades

# INDUSTRY TRAINING AUTHORITY

### Richmond, BC



Taking a progressive stance on a systemic issue, the Industry Training Authority (ITA) has created a critical role to engage and create innovation for the increased status of women in skilled trades. The Director, Women in Trades will support ITA in advocating for and promoting strong representation of women in industry. Reporting to the CEO, the Director, Women in Trades will utilize relevant data as well as a consultative approach to understand barriers and lead a cultural change for women in skilled trades. This individual works with training providers, industry, organizations supporting women and other equity seeking groups and governments to seek and share expertise, guidance and leadership, ensuring the BC trades training system is diverse and inclusive.

The ideal candidate brings a depth of experience working within a multi-stakeholder environment to enhance and advance the participation of women in under-represented sectors. This experience includes taking a learner-centric and data-driven approach and a demonstrated ability to create innovative pathways for equity seeking groups. The Director has a reputation for being able to work with a diverse constituent groups to gain trust, respect and credibility for those seeking greater participation and visibility. With a collaborative, nuanced and nimble approach, the Director, Women in Trades will take this critical platform and work cross-functionally both internally and externally to raise awareness, interest and the viability of gender inclusion within the skilled trades sector.

If taking on this inaugural role is the next step in your multi-faceted career, please send your CV to **Jennifer Madden** and **Shelina Esmail** at [www.pfmsearch.com](http://www.pfmsearch.com).

*The Industry Training Authority (ITA) leads and coordinates British Columbia's skilled trades system, working with employers, apprentices, industry, labour, training providers, and government to issue credentials, support apprenticeships, fund programs, set program standards and increase opportunities in the trades. We are committed to an understanding that knowledge and the joy of learning have always been at the core of apprenticeship, the ITA have become synonymous with credibility, quality, and satisfaction.*

*The ITA works with its partners to deliver a superior and inclusive training system, offering apprentices an important entry into a long-lasting, well-paying career. ITA has been recognized as one of BC's Top 100 Employers for 2017, 2018 and 2019.*



#### **PFM Executive Search**

Tel 604.689.9970 | Toll-Free 1.800.864.9970  
Suite 510-999 West Hastings Street  
Vancouver, BC V6C 2W2  
[www.pfmsearch.com](http://www.pfmsearch.com)