

## Chief Financial Officer WOODTONE

## Chilliwack, BC

Woodtone has grown significantly over the past several years and the product line has become much broader and deeper. With the company looking to grow and expand over the coming years, Woodtone is seeking a qualified CFO to lead the Finance and Technology teams and be an integral member of the executive leadership. Reporting to and being a trusted advisor to the President & CEO, the Chief Financial Officer (CFO) will be a key member of the executive team. A solid contributor at the executive level, they are accountable for the direction, coordination and facilitation of the company's financial reporting, business planning and forecasting activities, and for providing ongoing financial analysis and budgeting / forecasting support to the President & CEO, executive team, and others. The CFO leads information technology, including enterprise-wide systems, and cyber security along with risk assessment and mitigation for the organization. They will provide operational support by leading or assisting on all strategic and tactical matters as they relate to capital management, cost benefit analysis, product costing and profitability and potential acquisitions over the longer term.

The ideal candidate is an ambitious, driven, and business-minded senior finance leader who is accustomed to an entrepreneurial, organization with North American-wide operations. A collaborative and collegial work style is a hallmark of their success. The ideal candidate will be able to challenge their colleagues in the best interests of the business, be motivated about working in a fast-paced and familial environment, and possess a track record of growing organizations. They will be a natural collaborator and comfortable operating at both a strategic and operational level.

The targeted salary range for this position is \$190,000 - \$220,000 annually, supplemented by a competitive total rewards package.

If you're a values-based strategic finance leader looking for the next challenge, please visit our website and submit your CV and Cover Letter to **Jennifer Madden** and **Suchin Pawa** at <a href="https://www.pfmsearch.com">www.pfmsearch.com</a>.

Woodtone is committed to Building What Matters - developing strong relationships, manufacturing beautiful products, and constructing great homes. They don't just produce beautiful, long-lasting building materials, they build relationships that last. Woodtone manufactures interior and exterior product solutions for the home with an unsurpassed level of quality. They create siding, posts, trim, wood paneling products, and more that are exceptionally beautiful and built to last. The company has been family-owned and operated for the last 48 years. It takes pride in providing team members with an unmatched company culture that puts relationships first.





## PFM Executive Search

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