



Director, Giving + Social Impact

lululemon

Vancouver, BC

lululemon's Sustainable Business & Impact function is shaping the future of impact. This work does not sit only within one function; social and environmental impact at lululemon is a holistic practice of mindful choices that is integrated in everything they do. The teams lead and integrate their vision and initiatives to create value for their brand, their collective (guests, employees, makers, ambassadors), and society. As a result, lululemon is an innovative, purpose-driven brand creating a future that everyone will want to live in. The incoming Director, Giving & Social Impact (Director) will be part of this transformative team, leading impact through strategic philanthropy, engagement, advocacy and activations.

Based at the company head office in Vancouver, BC, Canada, and reporting to the Vice President, Sustainable Business & Impact, the Director, Giving & Social Impact is a global role responsible for evolving and developing new aspects of the company's strategic philanthropy and engagement strategy for maximum social impact. This individual believes that everyone has the right to be well and develop programs that disrupt inequity in wellbeing through movement, mindfulness, and activism. The Director will be a creator with the unique combination of vision and execution, helping to build on existing programs and bringing to life an internal "entity" for social impact and innovation to achieve the Be Well pillar within lululemon's Impact Agenda. This role oversees non-profit granting strategy and partnership development across Advocacy and Access efforts, along with budgeting, operations, reporting and governance for granting. This individual aligns with and integrates key cross-functional and regional teams and internal partners with the vision and strategy for lululemon's growing Social Impact platform.

The ideal candidate is dynamic, creative, compassionate, and strategic, with an outstanding reputation as an individual who builds genuine relationships and is looking to set a new bar for what social impact and innovation means for lululemon. The individual is an exceptional influencer of people who can collaborate broadly and rally internal resources and external partners around incredible outcomes.

As a well-rounded business leader, you bring an impressive record of achievement in philanthropic and social impact endeavours, with a global sphere of influence. As the leader of a geographically dispersed team, you establish stretch goals, inspire, coach and mentor; constantly striving for equity, diversity, and inclusion. With warmth, optimism, energy and charisma you are entirely committed to lululemon's Impact Strategy and its three interconnected pillars that lay the groundwork for how the organization will create a more sustainable, compassionate future: Be Human, Be Well, and Be Planet.

If you are interested in this position, please visit our website and submit your cover letter and resume to **Shaun Carpenter** and **Maggie Ow** at www.pfmsearch.com.

lululemon is a yoga-inspired technical apparel company up to big things. The practice and philosophy of yoga informs our overall purpose to elevate the world through the power of practice. We are proud to be a growing global company with locations all around the world, from Vancouver to Shanghai, and places in between. We owe our success to our innovative product, our emphasis on our stores, our commitment to our people, and the incredible connections we get to make in every community we are in.



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PFM Executive Search

Tel 604.689.9970 | Toll-Free 1.800.864.9970

Suite 510-999 West Hastings Street

Vancouver, BC V6C 2W2

www.pfmsearch.com