



## Managing Director, More Rewards

### SAVE-ON-FOODS

#### Langley, BC

A critically integral brand-fortifying role exists at one of Canada's most respected retailers. Reporting to the Vice President, Marketing, Loyalty & Digital Strategies, the Managing Director, More Rewards provides overall leadership for the More Rewards loyalty program. The overarching goal of the More Rewards program is to grow the loyalty of all customers who participate in the program. The Managing Director, More Rewards is tasked with creating and articulating innovative ideas while at the same time rolling up his/her sleeves to work with the operational leaders of the business to implement new initiatives effectively across the company.

The Managing Director, More Rewards will be an expert organizational leader who architects strategy and programs to gain momentum and create sustained long-term impact and organizational success in a highly competitive environment. He/she will drive organizational culture, develop leadership strength and continuously stretch the organization in a humble, yet intentional manner, towards the achievement of an effective long-term vision.

The Managing Director, More Rewards should thrive in a fast-paced environment that constantly pushes the boundaries of quality, innovation and value consciousness. He/she should also possess exceptional abilities to develop and lead people by achieving respect and inspiring rather than directing. A passionate and creative individual, the Managing Director, More Rewards will have a proven track record within the loyalty/marketing program space, anticipating demands for product features all while balancing profitability with true value to the customer.

If excellence and integrity are the values framework you thrive within, join Save-On-Foods as they elevate their offerings. Send your resume to **Shelina Esmail** and **Jennifer Madden** at [www.pfmsearch.com](http://www.pfmsearch.com).



*Save-On-Foods is a Jim Pattison business with a legacy of outstanding value and customer service. For more than a century, Save-On-Foods has been established as BC's local grocer with a focus on exceeding customers' expectations and delivering the unexpected. Established in 1915, the original store branded as the "Overwaitea" store gained favour with the community when its founder redefined conventional customer service and value by offering loyal customers what other retailers did not—18 ounces of tea for the price of 16—the store quickly became known as the "Over-Weight-Tea" store.*

*Built on a reputation of innovation in customer service, creativity remains at the very heart of what the Save-On-Foods teams do every day in their mission to deliver "Always Customer First" service. Save-On-Foods is committed to Going the Extra Mile for customers in every community served, every day.*



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